

Ron Windon Productions

231 SAILORS BAY RD, NORTHBRIDGE, NSW, AUSTRALIA. 2063
PH: (02) 958 6422 FAX: (02) 958 6569

PAL MEALTIME "MONOLITH"

1 x 45 sec Television Storyboard

VIDEO:

C.U. Dalmation lazing on family room floor of Paddington style terrace, it stirs, sensing something unknown. Early morning light spills into the room.



AUDIO:

MUSIC: Scored to picture..... drama building

VIDEO: C.U. Dachshund also being

aroused. It is on the verandah of a country homestead.



VIDEO: C.U. Golden Retriever also reacts.



AUDIO: Music continues to build.

VIDEO: Cut to three dogs running in silhouette up ridge of hilltop.



VIDEO: Dalmation running down steps of terrace house.



VIDEO: Long lens shot six dogs running up over hill towards camera, cityscape in background. This shot to have a distant feel about it.



VIDEO: Golden Retriever running out back door of suburban house.



VIDEO: C.U. Dachshund gets up to run from verandah.



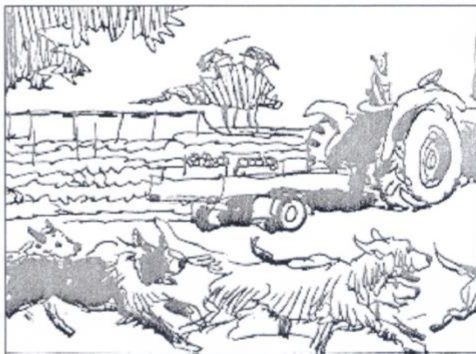
VIDEO: Cut to Dachshund running from verandah then along driveway towards camera.



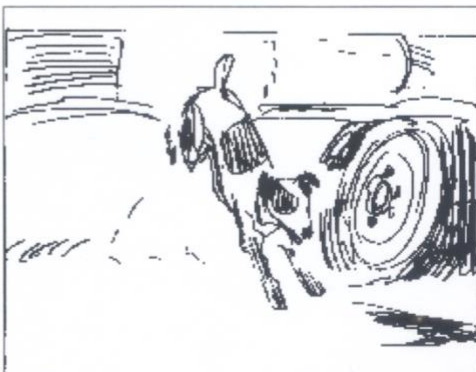
VIDEO: Number of dogs running across landscape towards camera.



VIDEO: Dogs running past market garden, tractor with trailer evident in background. A small dog sitting on the tractor observes number of dogs running past.



VIDEO: The little dog excitedly leaps from the tractor, keen to join the pack.



VIDEO: Dogs running through the long grass, the little Dachshund trailing behind.



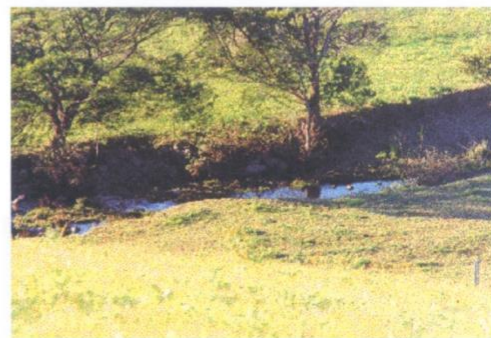
VIDEO: Two dogs leap trench.



VIDEO: Pack of dogs run past herd of dairy cattle - Fresians. Dalmation in the lead.



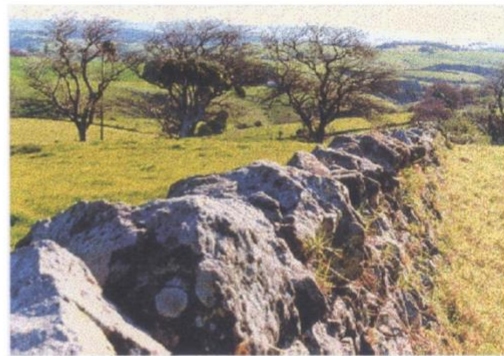
VIDEO: Dogs running along edge of creek as other dogs run up hill in foreground.



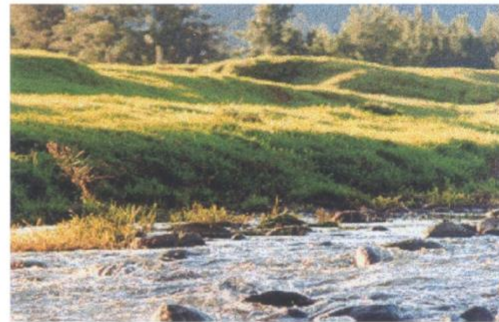
VIDEO: Low angle shot, dogs leap stone wall, the camera cranes up.



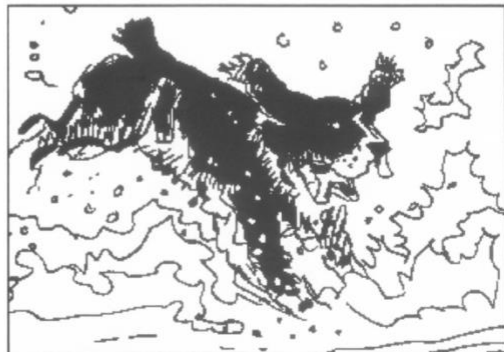
VIDEO: Continuation of the above scene, the camera now reveals many dogs running from the background towards and leaping over the wall.



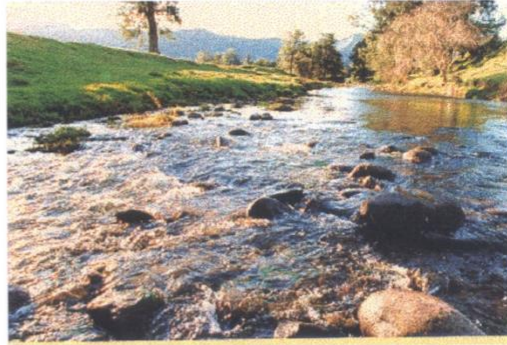
VIDEO: Dogs run down creek bank and leap into the water.



VIDEO: Slow motion shot of Springer Spaniel leaping into the water.



VIDEO: Dogs running across the creek bed.
Shoot medium shot as well as tight slow motion
of action.



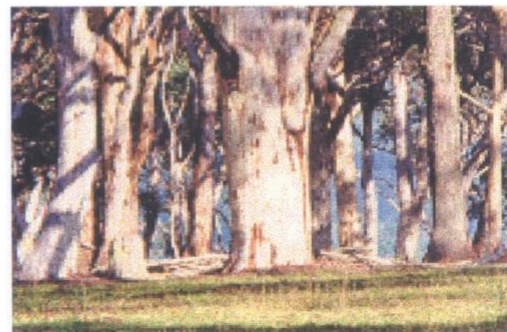
VIDEO: Dachshund carefully walking
across log laying across creek bed.



VIDEO: Huge number of dogs coming
through trees from all directions



VIDEO: Very close long lens shot
Dachshund straggling behind as he makes
way through the trees.



VIDEO: Wide shot as many dogs run towards camera.



VIDEO: Many dogs crossing frame right to left.



VIDEO: Dogs coming together from left right and centre.



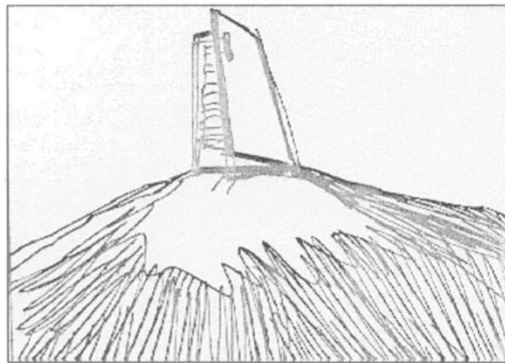
VIDEO: Many dogs now crossing frame left to right.



VIDEO: Dogs stop and look up excitedly. A shadow falls over them.



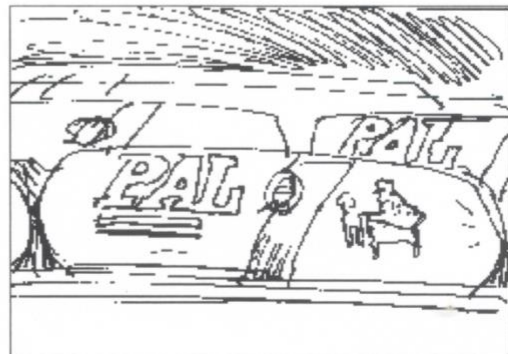
VIDEO: Cut to dogs pov, we see a mammoth fridge dramatically backlit, it is almost in silhouette. The fridge door commences to open, a very bright light and mist is emitted from within.



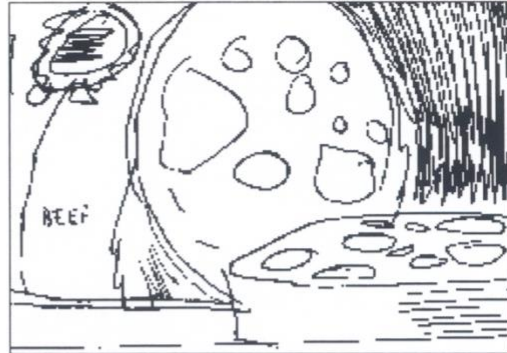
VIDEO: Cut to closer shot of door opening, the camera moves up to show contents of fridge. The camera moves in and out of mist throughout the move.



VIDEO: The camera comes in through the mist to reveal PAL MEALTIME on fridge shelf. As the camera continues its move the mist again takes over the shot

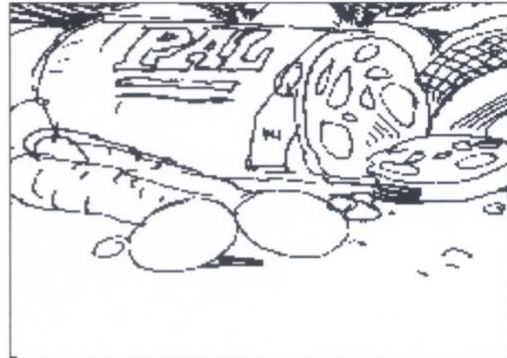


VIDEO: As the lens moves through the mist we come close up of product as it magically slices open. The camera then commences to pull back



VIDEO: Camera continues pulls back to reveal PAL MEALTIME surrounded by ingredients.

Carrots, Beans, Peas, Beef.



VIDEO: Cut to close up Dalmation eating PAL MEALTIME.



VIDEO: Dissolve out to wide shot to show hundreds of dogs eating the product.

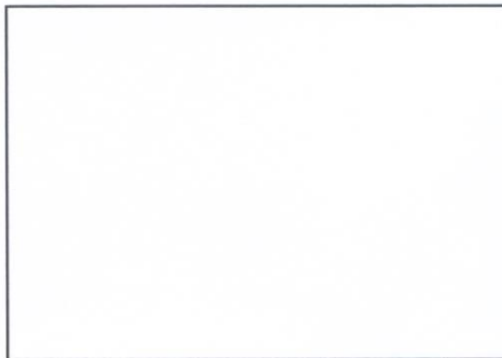
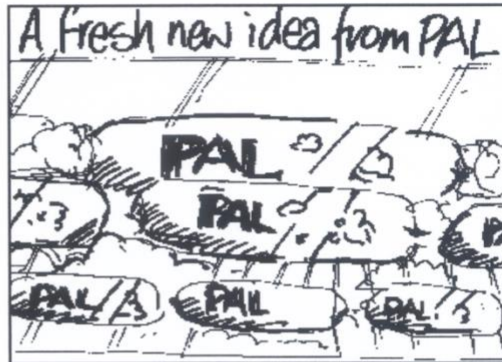


VIDEO: Camera moves through mist into close up of PAL MEALTIME pack.



VIDEO: Camera pulls back to reveal range of product in supermarket type cold chest.

Super: A Fresh New Idea from Pal.



Ron Windon Productions

231 SAILORS BAY RD, NORTHBRIDGE, NSW. 2063. AUSTRALIA. PHONE (02) 958 6422 FAX (02) 958 6569

CALL SHEET

PAL MEALTIME

'MONOLITH'

1 x 30 Seconds & 1 x 45 Seconds

AGENCY

CLEMENGER SYDNEY

CLIENT

UNCLE BEN'S OF AUSTRALIA

CLIENT REPRESENTATIVES

Andy Johnson - Franchise Manager
Duncan Hall
Hugh Gent
Jan Jeffs
Val Kennedy
Peter Brouwer

AGENCY

John Kersey - Producer
Gary Graf - Writer
Rob James - Art Director
Jenny Paul - Account Director

TRAVEL & SHOOT DATES

Monday 10th July - Travel to Kiama & SHOOT
Tuesday 11th July - SHOOT KIAMA
Wednesday 12th July - SHOOT KIAMA
Thursday 13th July - Travel/Weather Hold
Friday 14th July - Weather Hold
Saturday 15th July - SHOOT WHITE BAY 1

CALL TIMES

Monday 10th - All crew to be at Kiama Terrace Motor Lodge no later than 11.00am for lunch then Shoot on location
Monday 10th - All Dog owners to be at the Pines Motel between 12.00-1.00pm

LOCATIONS

Location 1

Ian & Kerry Bourke
Cnr Glover Hill Rd & Fountaindal Rd
Jamberoo
Ph: (042) 360 475

Location 2

Mr Ramsey
'Tarahanga' Cnr Long Brush Rd & Old Saddle Back Rd
Jamberoo
Ph: (042) 321 884

Location 3

Mr Bill Lidbetter
'Sunnyvale' Moss Vale Rd
Barrengary
Ph: (044) 651 236

Location 4

Mr Jamie Burns
Hampden Bridge Tea Rooms
Moss Vale Rd
Kangaroo Valley
Ph: (044) 651 060

Location 5

Mr & Mrs Campbell
89 Terara Rd
Terara
Ph: (044) 213 442

Location 6

TBA

STUDIO

WHITE BAY STUDIO 1
54-58 Robert St
Rozelle
Ph: (02) 555 8155 Fax: (02) 555 1456

<u>CREW</u>	<u>NAME</u>	<u>AGENT</u>	<u>CALL DATE</u>
Director	Ron Windon	RWP	10,11,12,13,15 W/h 14
Producer	Dean Kay	Direct	10,11,12,13,15 W/h 14
1st A.D	Paul Williams (China)	BB	10,11,12,13,15 W/h 14
2nd A.D	Simon Rayner	Direct	10,11,12,13 W/h 14
Production Assistant	Anthea Saunders	BB	10,11,12,13,15 W/h 14
D.O.P.	David Lewis	BB	10,11,12,13,15 W/h 14
Camera Assistant	Russell Dority	BB	10,11,12,13,15 W/h 14
2nd Unit Operator	Bob Hawkins	Direct	10,11,12,13 W/h 14
2nd Unit Camera Assist	Roger Boyle	BB	10,11,12,13 W/h 14
Gaffer	Alan Walker Snr	BB	10,11,15 W/h 12,13
Best Boy	Alan York	BB	10,11,15 W/h 12,13
Key Grip	Lester Bishop	BB	10,11,12,13,15 W/h 14
Grip Assist	Terry Cook	BB	10,11,12,13,15 W/h 14
Standby Props	Eduard Hendel	BB	10,11,12,13,15 W/h 14
Home Economist	Susan Whitter	TABS	15th only
Runner	Nick Towle	Direct	10,11,12,13,15 W/h 14
Caterer	Out To Lunch	TABS	10,11,12,13,15 W/h 14

CREW CONTACT NO'S

Ron Windon - 958 6422 - 018 962 355	Dean Kay - 484 7613 - 0418 240 345
Anthea Saunders - 905 6640 - 018 167 759	Paul Williams - 436 4491 - 018 221 906
Simon Rayner - 417 3366 - 015 213 893	David Lewis - 654 2054 - 018 221 906
Bob Hawkins - 681 2448 - 019 124 085	Roger Boyle - 958 4914 - 018 674 615
Russell Dority - 527 1025 - 019 926 780	Lester Bishop - 450 1459 - 018 418 363
Terry Cook - 656 1593	Alan Walker - 9997 4630 - 018 242 246
Alan York - (042) 377 013 - 018 029 120	Eduard Hendel - 387 5982 - 018 214 586
Susan Whitter - 982 6331 - 015 281 063	Nick Towle - 449 1753 - 019 666 968
Out To Lunch - (065) 533 507 - 018 605 182	
The Booking Business - Ph: (02) 418 7377 Fax: (02) 427 7545	
TABS - Ph: (02) 427 4444 Fax: (02) 418 6921	

ACCOMMODATION

CREW / AGENCY / CLIENT

Kiama Terrace Motor Lodge
47-51 Collins St
Kiama
Ph: (042) 33 1100 Fax: (042) 33 1235

DOG OWNERS

The Pines Motel
Bong Bong St
Kiama
Ph: (042) 23 1000 Fax: (042) 33 1272

TRANSPORT

1 x Ute from Hertz Mascot to be collected by Nick Towle
1 x Honeywagon with driver to be delivered to the Kiama Terrace Motel (Honeywagon - 365 0757/018 230 461/018 224 077)
1 x Toyota 4WD Ute to be collected by Simon Rayner

SETS

1 x Kitchen set
1 x Living room set
1 x Background for Mammoth fridge
1 x Background for Supermarket chiller
1 x Background for product carving shot

PROPS

Enamel food bowls x 70
Carving Knife - carrots, peas, beans
Aged river log approx 8-10ft long
Mammoth fridge
Supermarket chiller
Tractor & Trailer for Market Garden scene - produce evident on trailer
Dressing for kitchen set
Dressing for living room set
30 Cut out dogs

PRODUCT/HERO PACKS

Hero Packs & 140 Cartons of refrigerated PAL Mealtime to be organised by Clemenger

CAMERA EQUIPMENT

Ex Samuelson Film Services Contact: Kim
Ph: (02) 436 1844 To be checked & collected by Russell & Roger Sat 8th & returned Mon 17th
1 x ARRI III H/Speed cam kit
2 x extra 400ft Mags
1 x ARRI III Video Assist colour
1 x ARRI BL4 Camera kit
3 x 400ft BL Mags
1 x BL Video Assist colour
1 x Video Walkman
1 x Prec speed control II
1 x Micro force zoom
2 x 12V Bat comp
1 x 25-250 Cooke MK3
1 x 6.6 4 stage Matte box
1 x set STD Zeiss
1 x 12mm Zeiss
1 x 24mm, 32mm, 50mm, 85mm, Zeiss MK2
4 x set Motorolas
6 x Bat Motorolas
2 x Sachtler heads
2 x set Tripods
1 x set 85S 6.6 x 6.6 filters
1 x set 81EFS 48mm filters

LIGHTING EQUIPMENT

Ex Alan Walker
All requirements as per Ron Windon

GRIP EQUIPMENT

Ex Lester Bishop
All requirements including Hothead & ARRI III Splash box

FILMSTOCK

Ex Kodak
25 x 400ft rolls of 5293 35mm Eastmancolor neg

CATERING

Monday 10th -No catering required (Travel day only)
Tuesday 11th - 56 People Breakfast, Lunch, Afternoon Tea
Wednesday 12th - TBC
Saturday 15th - TBC

ADDITIONAL GEAR

2 x Swing fog machines

2 x Marquees, 3 x portaloos, chairs & tables - Ex Meghaven Hire Contact: Neville Ph: (042) 321 477

EMERGENCY NO'S

KIAMA/JAMBEROO AREA

Kiama Veterinary Clinic - 66 Shellhaven St, Kiama Ph: (042) 321 221

Yellow Rock Boarding Kennels - Ph: (042) 561 073 or 563 756

Police - 32 Terralong St, Kiama Ph: (042) 321 444

Bushfire Brigade - (042) 564 440

Shellharbour Hospital - 15-17 Madigan Boulevard, Mount Warrigal Ph: (042) 966 666

KANGAROO VALLEY AREA

Shoalhaven Hospital - Shoalhaven St, Nowra Ph: (044) 213 111

Police - (044) 651 144

Shoalhaven Bushfire Brigade - Ph: (044) 215 022

Berry Veterinary Clinic - 84 Queen St, Berry Ph: (044) 641 899

PROCESSING

Atlab Contact: Simon Jacobs

47 Hotham Pde

Artarmon NSW 2064

Telephone (02) 906 0100

EDITING & VIEW RUSHES

View rushes (Apocalypse)

Film Editor: Mervyn Lloyd

PAL MEALTIME "Monolith"

TVC Production Schedule 10 July - 6 August 1995

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
10 July Travel to Kiama area & location setup.	11 July Location shoot - Kiama & Kangaroo Valley area.	12 July Location shoot - Kiama & Kangaroo Valley area.	13 July Weather hold or return travel to Sydney	14 July Studio setup.	15 July Studio shoot.	16 July
17 July Weather hold	18 July Weather hold	19 July Rushes transfer, select takes for editing.	20 July Editing	21 July Editing	22 July Editing	23 July
24 July Client d/h screening of edit minus enhancements.	25 July Client approval d/ head.	26 July Final telecine transfer. FLAME preparation.	27 July FLAME	28 July FLAME	29 July FLAME	30 July
31 July FLAME	1 August FLAME	2 August FLAME	3 August Agency view completed tv.	4 August Agency present completed ivc to client.	5 August	6 August

Ron Windsor Productions

PAL MEALTIME "MONOLITH"

10 - 16 July 1995

Mon 10	11:00 AM Crew arrive Kiama - meet at Kiama Terrace Motor Lodge 12:00 PM Crew lunch 1:00 PM Crew depart for Loc 1 1:30 PM Dog owners & 15 selected dogs depart for Loc 1 3:00 PM Film market garden sequence Loc 1
Tue 11	5:30 AM Depart Kiama - Travel Kangaroo Valley set up Base Camp Loc 3 6:30 AM Crew & 30 dogs prep Loc 2 8:00 AM Shoot wide Valley shots Loc 2 12:00 PM Shoot trees seq Loc 4 - All dogs 2:00 PM Shoot close & wide eating shots Loc 3 - All dogs
Wed 12	5:30 AM Depart Kiama travel to Loc 5 7:00 AM Shoot 3 dog silhouette shot Loc 5 4:00 PM Shoot master fridge shot Loc 5 ALL DAY FILM VARIOUS DOG RUNNING SHOTS
Thu 13	7:00 AM Depart Kiama travel to Loc 6 8:30 AM Shoot long grass shot 8 dogs Loc 6 10:00 AM Set up creek shots - all dogs Loc 7 1:30 PM Travel to Loc 8 3:00 PM Shoot rock fence shots Loc 8
Fri 14	6:30 AM Shoot City scape shot Loc 9 - 10 dogs 2:30 PM Shoot Paddington steps Loc 10 - Dalmation AM - Shoot backyard shots Loc 11 - Dachshund
Sat 15	8:00 AM Crew call White Bay Studio 3 Fridge shots Pack shots Slicing shots
Sun 16	

Ran Windon Productions

PAL MEALTIME REVISED PRODUCTION SCHEDULE

Friday	July 21	Rushes of 9th day selected Musician briefed
Saturday	July 22	Editing
Monday	July 24	Editing Guide voice
Tuesday	July 25	Editing
Wednesday	July 26	Editing
Thursday	July 27	Editing
Friday	July 28	Double Head to Andy Johnson
Monday	July 31	Double Head to Sammons/Kermode/Johnson (in Sydney?)
Tuesday	August 1	Computer Graphics
Wednesday	August 2	Computer Graphics
Thursday	August 3	Telecine and Online Computer Graphics
Friday	August 4	Neg extract and print ordered
Saturday	August 5	Music record
Monday	August 7	Music restripe Vision insert and remaining Computer Graphics footage
Tuesday	August 8	Client screening of completed commercial
Wednesday	August 8	FACTs approval
Thursday	August 10	Dubs to station
Sunday	August 13	On air

LOCATIONS

- Location 1. Mr & Mrs Campbell (Market Garden)
83 Terara Rd
Terara Ph: (044) 213 442
- Location 2. Bill Lidbetter (Rocks & dog along wire fence)
'Sunnydale' Moss Vale Rd
Barrengary Ph: (044) 651 236
- Location 3. David & Nanette Good (Close-up & wide end shot of dogs eating)
'Cavan' Barrengary Ph: (044) 651 047
- Location 4. Jenny Stones
'Brookfield' 2210 Moss Vale Rd
Barrengary Ph: (044) 651 502
- Location 5. Ian & Kerry Bourke
Cnr Glover Hill Rd & Fountaindale Rd
Jamberoo Ph: (042) 360 475
- Location 6. Jamie Burns
'Hampden Bridge Tea Room'
Moss Vale Rd
Kangaroo Valley Ph: (044) 651 060
- Location 7. Grahams Rd, off Moss Vale Rd (Creek @ Lidbetters Property)
Barrengary
- Location 8. Mr & Mrs Ramsey
Cnr Long Brush Rd & Old Saddle Back Rd
Jamberoo Ph: (042) 321 884
- Location 9. Clarkes Reserve Woolwich
- Location 10. Paddington Steps (Dalmation)
TBA
- Location 11. Backyard (Dachshund)
TBA

UNCLE BEN'S OF AUSTRALIA

(A DIVISION OF EFFEM FOODS PTY LTD)

NATIONAL OFFICE

BOX 153, P.O WODONGA, 3690, VICTORIA. TELEPHONE (060) 555 200

ATTENTION: Jenny Paul
TO FAX NUMBER: 02-9255367
OF: Clemenger
FROM: DUNCAN HALL
TOPIC: TVC - Chilled
DATE: 27-6-95

If you do not receive 1 pages (including this one), please contact us.
Facsimile number is (060) 555 581 and Telephone (060) 555 200

Details regarding the PAL Superdogs attending the TVC shoot are:

FROM VIC.

7 PEOPLE, 22 DOGS

3 Border collies
5 poodles (Standard, mini & toy) - mostly black
1 Cairn terrier
1 Hungarian Puli
2 Irish Water spaniels
1 Afghan Hound
2 Rough collies - (1 Blue Merle colour, 1 sable)
2 Japanese Spitz (small white dogs)
3 German Shorthaired pointers *Grie Cash*
1 Hungarian Visla *Yogi*
1 Bearde Collie

FROM S.A

13 PEOPLE, 19 DOGS

3 Border collies
4 standard poodles
3 bearded collies
1 English setter
1 Hungarian Visla
5 Weimeraners
1 Samoyed

FROM NSW
7 PEOPLE, 14 DOGS

2 Border collies
1 standard poodle (white)
3 Hungarian Visla
1 Labrador (black)
1 American Cocker spaniel
1 English Pointer *Jane*
1 Swedish Valhund *Abba*
3 Siberian Huskies
1 Dalmation

If you wish to talk to me about any of the above, p-lease contact me
on : Tel. 060-555 549

Regards,



Duncan

KIAMA
TERRACE
MOTOR LODGE AND
Conference Centre

RON WINDON PRODUCTIONS

<u>ROOM NO:</u>	<u>FLOOR:</u>	<u>NAME:</u>	<u>PHONE NO:</u>
1	GROUND	RON & MAT WINDON	301
2	GROUND	DEAN KAY	302
4	GROUND	PAUL WILLIAMS	304
5	GROUND	SIMON RAYNOR	305
6	GROUND	ANTHEA SAUNDERS	306
7	GROUND	TERRY COOK	307
9	GROUND	NICK LAGUNA & STEFAN TOWLE	309
10	GROUND	ROGER BOYLE	310
11	GROUND	RUSSELL DORITY	311
12	GROUND	BUS & TRUCK DRIVERS	312
101	FIRST	JOHN KERSY	101
102	FIRST	GARY GRAF	102
103	FIRST	RBE JAMES	103
104	FIRST	JENNY PAUL	104
105	FIRST	DAVID LEWIS	105
106	FIRST	BOB HAWKINS	106
107	FIRST	EDWARD HENDEL	107
108	FIRST	DAVID & CATHY VAILE	108
109	FIRST	ALAN WALKER SNR	109
201	SECOND	ANDY JOHNSON	201
202	SECOND	DUNCAN HALL	202
207	SECOND	HUGH GENT	207
208	SECOND	JAN JEFFS	208
209	SECOND	VAL KENNEDY	209
210	SECOND	PETER BROUWER	210
220	SECOND	LESTER BISHOP	220